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Jonkman named President of Audioscan

Jim Jonkman, co-founder of Audioscan, to replace William Cole as President

Dorchester, Canada – Aug 1, 2014. Audioscan, a division of Etymonic Design, has today announced that Jim Jonkman will assume the presidency of the company, replacing William Cole.

Jonkman co-founded Etymonic Design with Cole in 1983 and they were the principal architects of Audioscan's industry-leading, real ear verification and fitting systems. Jonkman has been primarily involved in Operations and Product Development since the inception of Audioscan in 1989, and will now assume leadership of the company. Jonkman's ascension was timed with the introduction of the company's new Verifit2 instrument.

William Cole, past president and recent winner of the industry's Sam Lybarger award, is retiring from involvement in Audioscan operations; however he will continue to consult on special projects for the company.



Jim Jonkman, President of Audioscan

About Audioscan

Audioscan is the number one manufacturer of hearing instrument fitting systems in North America. The company manufactures the Verifit®, Axiom®, RM500SL™ hearing aid verification and fitting systems used by audiologists and hearing instrument dispensers throughout the world. The company's headquarters and manufacturing plant are located in Dorchester, Ontario.

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