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Audioscan Appoints Dr. Li Qi to Advance Verification Education in Asia

Qi will spearhead Audioscan's education and support programs among key Asia stakeholders

Audioscan, the number one supplier of hearing aid fitting systems in North America, has today announced the appointment of Dr. Li Qi as the company's Chief Audiologist and Educator for Asia. Dr. Qi will be responsible for advancing education and support programs for real ear measurement and hearing aid fitting with a special focus among teaching universities in Asia and among pediatric hearing care professionals in Asia.

"Dr. Qi's understanding of the importance and use of real-ear measurements in fitting modern hearing instruments makes him an outstanding individual to spearhead our education and audiology support programs in Asia," said John Pumford, Au.D., Audioscan's Director of Audiology and Education. "He will immediately begin working to advance our education programs with both our distribution and academic partners in Asia."

Jim Jonkman, Audioscan President, is equally enthusiastic about Dr. Qi's mandate. "His experience and expertise are exactly consistent with our commitment to the highest quality hearing aid fitting. The path to the best results begins with education and Li will be an enormous asset to extend our current efforts to Asia."

Dr. Li Qi received his Master's degree in Audiology from the University of British Columbia and a Ph.D. in Biomedical Engineering from McGill University. He has extensive experience in audiological practice, clinical research and teaching both in China and in Canada. His primary clinical and research interest is focused on pediatric audiology. Dr. Qi was the recipient of the Innovation Award from Vancouver Coastal Health in 2013 and also the Excellence in Applied Research Award from Speech-Language and Audiology Canada in 2014. Dr. Qi has authored numerous authoritative articles in professional publications and is a frequent speaker at Canadian and Chinese audiological events.



Audioscan Chief Audiologist and Educator for Asia
Dr. Li Qi

About Audioscan

Audioscan, a Division of Etymonic Design Inc., is the leading manufacturer of hearing instrument fitting systems in North America. The company manufactures the Verifit®2, Axiom®, and the RM500SL™ systems used by fitting professionals throughout the world. Audioscan pioneered the Speechmap® fitting environment and the use of real speech for verification. The company's headquarters and manufacturing are located in Dorchester, Ontario, Canada. For more information visit the Audioscan website at www.audioscan.com.

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