

July 11<sup>th</sup>, 2012

FOR IMMEDIATE RELEASE

#### AUDIOSCAN CUTS RIBBON ON NEW FACILITY

Audioscan, a division of Etymonic Design Incorporated, is pleased to announce the opening of its new facility in Dorchester, Ontario. The new custom-built headquarters houses all functions of the business including design, manufacturing and customer service.

“We are excited about the opportunities that lie ahead for Audioscan. With nearly triple the space, this new facility will allow Audioscan to continue to expand its markets and its product line and to operate more efficiently” commented Bill Cole, President

The Audioscan division was formed in 1989 by Bill Cole and Jim Jonkman to commercialize hearing instrument fitting systems. Today, Audioscan equipment is considered the gold standard in the industry and is used by thousands of hearing healthcare professionals worldwide. The product family is familiar to most, and includes the Verifit, Axiom, and RM500SL fitting systems.



Addressing industry partners at the ribbon cutting are Joanne Jonkman, Jim Jonkman, and Bill Cole of Audioscan