

For immediate release:

Audioscan donates essential equipment to University of Arkansas Audiology
Staff, students, and future hearing loss patients to benefit.

Dorchester, ON – (May 3rd, 2013) Under a new corporate philanthropy program an outstanding distributor is given the opportunity to donate a piece of Audioscan equipment to a deserving recipient. “We are excited to announce that the outstanding distributor is **Dave Stewart** of Gordon N. Stowe & Associates, and the deserving recipient of a new Verifit® is the **University of Arkansas** Audiology Department (UALR-UAMS),” said David Cole of Audioscan.

Verifit® enables the professional to acoustically tailor hearing instruments for each patient, and to verify advanced digital functions. Contrary to popular belief, hearing aids are not capable of fitting themselves. The Verifit will help to ensure that graduates from the program are expert in the use of the “gold standard” hearing instrument fitting system upon their graduation. “This is a win for the University of Arkansas, the students, and their future patients, and we’re happy that we could facilitate this positive outcome with the help of our dedicated distributor Dave Stewart,” says David Cole of Audioscan.

“The Verifit system allows us to provide valuable information to our clients about the performance of their hearing instruments,” said Dr. Nannette Nicholson, director of audiology in the joint UALR-UAMS program. “One of the most important aspects of this donation is that it will allow us to do a better job of student training in the area of verification and validation of hearing aid fittings,” she said.

“We are delighted that the University of Arkansas and its students will benefit from this donation,” said Cole.

About Audioscan

Audioscan is the number one manufacturer of hearing instrument fitting systems in North America. Audioscan products (Verifit®/Axiom®/RM500SL™), allow the hearing healthcare professional to take control of the fitting process to maximize patient satisfaction, increase productivity and reduce returns.

Contact information:

Dave Cole
Audioscan
dave@audioscan.com